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JAPANESE VIDEO ART AT YUCHENGO MUSEUM: DIGITAL DIMENSIONS BY NAOKO TOSA

POSTED ON FEBRUARY 2, 2017 BY CASSIE CHENG

Japanese media artist Naoko Tosa, whose work includes the multimedia façade of the ArtScience Museum in Singapore, brings her Genesis video art projections to Manila until March 31

Manila, Philippines: Yuchengco Museum is pleased to present *Digital Dimensions*, featuring the video art projections of internationally renowned Japanese media artist Naoko Tosa. She has recently been appointed as Japan Cultural Envoy 2016 by the Japanese government. Transforming the museum's galleries into a scenic environment, *Digital Dimensions: Video Art Projections by Naoko Tosa* envelopes viewers in a sensual exploration of materials and ephemerality.

The exhibition will feature Tosa's *Genesis* video art series. Inspired by Rimpa, one of the major historical schools of Japanese painting with its 400-year legacy, Tosa plays with Zen concepts of chance through her use of Japanese color inks to generate solemn forms in water, the origin of all life. A pioneering feature of her practice is to introduce cutting-edge technology at the core of her creative process, playing with inks and dry ice captured by high-speed cameras.

Naoko Tosa explains: "Art can make it possible for us to experience invisible worlds that cannot be captured by our normal sense of time and space. Such experiences would induce awe and move toward nature and its energy in our mind. This work makes it possible for the viewers to experience a world where time is expanded one hundred times. Also, this work cannot be created using computer graphics, and dry ice is too complex to be expressed by a numerical formula of fluid dynamics. In other words, this is a hypernatural form of art that can be visualized only by using a high-speed camera."

Naoko Tosa's practice covers a wide range of areas from sculpture and visual arts to video art and digital art. Tosa also explores photography, media art, and software art. After receiving a PhD in Art and Technology Research from the University of Tokyo, she was a fellow at the Center for Advanced Visual Studies at Massachusetts Institute of Technology from 2002 to 2004 and is currently a professor at Kyoto University. Tosa has exhibited her artworks at the Metropolitan Museum of Art in New York, London County Hall, Long Beach Museum of Art, and Japan Creative Center, among many locations worldwide. Her works are in the collections of the Museum of Modern Art, the American Film Association, the National Museum of Art in Osaka, and the Nagoya City Art Museum.

Artist's talk and Japanese products mini-fair

To give visitors a more enriching experience of the *Digital Dimensions* exhibition, Naoko Tosa will share insights into her creative process and examples of her major works in an Artist's Talk on February 11, Saturday, at 2:30 p.m. Tosa will also discuss the technology behind her art and how she bridges Japanese tradition and technology. The talk is free with museum admission (P100 for adults, P50 for students and seniors). To reserve slots for the artist's talk, email info@yuchengcomuseum.org (<mailto:info@yuchengcomuseum.org>).

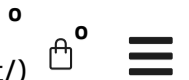
In addition to Dr. Tosa's talk, there will be a mini fair of new lifestyle products from the Land of the Rising Sun. Called Snapshot Japan, the mini product fair will showcase a different side to modern Japanese culture. Snapshot Japan will feature the country's unique food, fashion accessories, apparel, and



cosmetics. The mini product fair will be at the Yuchengco Museum lobby from February 9 to 11, Thursday to Saturday, from 10 a.m. to 6 p.m. Entrance to the mini fair is free. Snapshot Japan is presented by Global Initiative, Inc. with the support of The Japan Foundation, Manila. For event details, follow @YuchengcoMuseum and #SnapshotJapan on social media.

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Digital Dimensions: Video Art Projections by Naoko Tosa is presented by Yuchengco Museum with the support of The Japan Foundation, Manila and with thanks to the Agency for Cultural Affairs of the Government of Japan. The exhibit will be on view from February 11 to March 31, 2017.

Yuchengco Museum is located at RCBC Plaza, corner Ayala and Senator Gil J. Puyat Avenues, Makati City. Museum hours are Monday to Saturday, 10 a.m. to 6 p.m. For more information, call (632) 889-1234, visit www.yuchengcomuseum.org (<http://www.yuchengcomuseum.org>), or follow @YuchengcoMuseum on social media with the hashtags #DigitalDimensions and #NaokoTosa.

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